

INTERNATIONAL SEMINAR

e - journalism, Cultural Content & Creative Economy

SYROS ISLAND, GREECE

30 June – 10 July, 2016



Organizers – Aims

The seminar is being organized by the Communication, Media and Culture Department of Panteion University of Social and Political Sciences with the collaboration of the municipality of Hermoupolis-Syros http://www.hermoupolis.gr/Tourism_EN.aspx and local cultural and educational institutions. We aim to develop a high quality program of international appeal concerning the disciplines of journalism, new media, culture and creative economy.

Why participate?

The current technological and socioeconomic developments bring forth a new reality in the respective fields of communication, culture and economy. For the first time in history, citizens have the means and potential to create content and make it available to an international audience. Simultaneously, an emerging Knowledge - based economy makes

the creative sector a crucial pillar of development and offers many opportunities to utilize and promote cultural content in economically efficient ways.

The programme emphasizes multi-media production by participants who will work in a collaborative, project-based environment inspired by the vibrant cultural life of the island and the unique architectural features of Hermoupolis. Last year's projects can be accessed in:

<http://syrossummerseminar.edu.gr>

MAIN TOPICS



Ethics & practices of e-journalism

Surveying and managing content Data - Mining



Shading light on cultural heritage & modern creative activities using New -Media

The culture of the Aegean Sea and the city of Hermoupolis as sources of inspiration



The importance of Creative Economy & new opportunities to utilize cultural content in economically efficient ways

New business models & social entrepreneurship in Media & Culture



Media production and editing of stories using basic video editing software



Participants

We are expecting to welcome up to 30 advanced undergraduate and post-graduate students from Journalism, Communication, Culture and Creative Economy University Departments and academic programs.

The language of the seminar is English.

**30/6 - 10/7
2016**

Participants will be staying at Francoise hotel & Aegialis studios. The two hotels are next to each other, less than 200 meters from the sandy beach of Galissas & about 8km away from Hermoupolis.

www.francoise.gr/en

www.facebook.com/aegialisyros

How to apply

For further information and registration please send mail to the address:

syrossummerseminar@gmail.com

Students are invited to apply by sending a CV and a letter of intent. Please note that places are limited and will be awarded on merit.

Deadline for applications: 31 March 2016. Decisions will be mailed out till 6 April 2016.

Syros: a pearl in the Aegean Sea

Discover the island of Syros, which combines all that makes the Greek islands unforgettable: a rich cultural life, entertainment, long crystal clear beaches, great hospitality and an exquisite local cuisine! Syros' capital is Hermoupolis (city of Hermes, ancient god of commerce, protector of travelers, orators and intellectuals, known for his cunning and wit). Today, the Ermoupoleia Festival is ranked as one of Greece's cultural events, attracting major artists from all fields, who perform as part of the festival every summer. Of course, a wealth of other cultural events also takes place throughout the year. If you are athletic there plenty of water sports clubs in many beaches on the island. Nightlife can be fascinating in Hermoupolis where you can enjoy traditional plates and gourmet cuisine, taste delicious cocktails and meet people from every part of the world.

Admission fees and benefits

Registration fee is 450€. It includes:

- 1** Fare to the island of Syros from the port of Piraeus and back
- 2** Participation in the seminar proceedings
- 3** Ten day stay with breakfast (shared accommodation in a double occupancy room)
- 4** Light lunch
- 5** Welcome Reception
- 6** Farewell dinner on the last day of the seminar
- 7** A Hermoupolis & Ano Syros sightseeing tour



We go Social !



www.facebook.com/SyrosSummerSeminar



<https://www.youtube.com/watch?v=I7REL9ZRsdE>

